

On-Camera Field Reporters Needed!

Online in-field reporter/videographer/editor employment opportunities

Background:

Carry your video camera everywhere? If you're dynamic on camera, possess the skill set to film and edit your own work and are – most importantly – ready to share your part of the province with the world, we may just have an offer for you!

Field Reporter Role:

The role of the field reporter is multi-faceted. The positions demand a person who is excited about sharing BC with others, proficient with a video camera, and coordinated enough to film themselves while chatting casually about what they are seeing/doing. Candidates should have the skill set to entice others to be interviewed on film to obtain great activity and location recommendations. Don't worry – you don't have to be Anderson Cooper! Forget Emmys and Peabodys, as far as we're concerned if you have the interest and ability, we'd love to hear from you. Field reporters will possess basic editing skills in order to edit down their footage to be shown online on tourism website(s), as well as other sites like YouTube.

The role of the field reporter may require travel to/within a specific region of the province of BC:

- Vancouver Island
- Vancouver Coast and Mountains
- Thompson Okanagan
- Cariboo Chilcotin Coast
- Kootenay Rockies
- Northern BC

Required Skills and Equipment:

Field Reporters should be able to naturally ad-lib, and be comfortable in front of the camera. There will be no cameraman so the host is required to shoot, while at the same time, interview, speak about an activity/place, and film themselves undertaking an activity (i.e. bike riding, zip trekking, dining out.)

Field Reporters will be in possession of, or have access to, at no cost to Blitz Promotion, camera equipment that conforms to submission specs, microphones and other necessary equipment for recording participants. Field Reporters will also be required to access basic editing equipment and should have experience with Apple iMovie, Windows Movie Maker or similar editing software. In addition, work completed on assignment will be deemed the sole property of Blitz Direct, Data and Promotion and our client.

Timeline & Compensation:

Filming dates begin September 15th and continue based on need. Production may fall on weekdays and/or weekends.

Videos will focus on one of the above mentioned travel regions within the province. Each video will be 1.5 - 2 minutes in length and feature 1 travel experience. Compensation will be in the form of a \$500 project fee per video plus transportation, accommodation and per diem as required. The project requires approximately 10 – 15 hours of filming and editing work per completed video.

There is a maximum of 5 videos per region. Applicants are not required however to cover all 6 regions, as expertise and overall knowledge of the area will be considered. For example, 6 different videographers may be hired and dispatched to cover the province, with 1 videographer posted in each region.

Application Details:

Please submit, by email to blitzpromo.vancouver@cossette.com, a 1-1 ½ minute maximum video demonstrating the following:

- Ability to act naturally and ad-lib in front of the camera
- Ability to film one's self while talking to the camera
- A short interview with someone asking them to provide their favorite, not to be missed, place/activity
- A segment showing the field reporter partaking in an activity they would recommend to others

Check out these sample videos that provide examples of what we are looking for:

- <http://video.google.com/videoplay?docid=-5384250894034210729&hl=en>
- <http://video.google.ca/videoplay?docid=6927108141821273938&hl=en-CA>

In addition, a cover letter should accompany the submission and include the following:

- Your area of residence and your preferred region within which to film
- Willingness and availability to travel to other regions to film

Please include "Field Reporter" in your e-mail subject line. Submissions will be deemed the property of Blitz Direct, Data and Promotion and will not be returned. Short-listed candidates may be asked to submit a further demo video and/or be interviewed in person or via conference call. Selected candidates must be able and willing to film, edit and submit final edited videos beginning September 15, 2008. Projects may continue on an occasional on-going basis. Selected candidates may also be asked to complete a criminal background check.

Blitz Direct, Data and Promotion supports employment equity and our objective is to respect and support the laws governing human rights and freedoms throughout the country.

Submission Deadline:

All submissions must be received no later than 12:00 noon, Friday, August 22, 2008. Shortlisted candidates will be contacted on or before Wednesday, August 27, 2008.